



ROCCO FORTE HOTELS

ROCCO FORTE HOTELS PRESENT MARINELLA SENATORE'S 'WE RISE BY LIFTING OTHERS' IN PUGLIA



Photorealistic rendering

Masseria Torre Maizza | 29 May – 8 September 2026

The artist's first solo exhibition in Puglia, curated by Raffaele Quattrone

From 29 May to 8 September 2026, Masseria Torre Maizza hosts “We Rise By Lifting Others”, a grand artistic project by Marinella Senatore, curated by Raffaele Quattrone. Marking the artist's first solo exhibition in Puglia, the project features six works installed throughout the property, transforming this Rocco Forte Hotels destination into a journey in which light weaves connections to themes of community and collective memory.

COMMUNITY | At the heart of the intervention is the work that lends the project its title: *We Rise By Lifting Others*, the largest light-based architecture by the artist. Positioned at the entrance to the estate, the installation welcomes guests into the Masseria and, through its monumental scale, reaches beyond the property's boundaries engaging with the surrounding landscape and local community. “*We Rise By Lifting Others speaks of solidarity, but also of interdependence and vulnerability. It reminds us that individual growth is never truly individual,*” says Marinella Senatore.

“*The installation creates a dialogue between indoors and outdoors, between the guests and the surrounding territory, overcoming physical and symbolic boundaries,*” adds curator Raffaele Quattrone.

Like a chorus, five further works expand the experience, guiding guests through an immersive route, culminating in the space that once served as the stables as is now a public area.

MEMORY | The theme of community resonates in unison with that of memory, through an authentic celebration of Puglia and its knowledge of traditions. Drawing on elements deeply rooted in local culture - so enduring that they feel contemporary - “We Rise By Lifting Others” evokes traditions whose origins trace back to the 16th century, including:

- ❖ the emergence of light as a unifying thread in popular festivities and collective gatherings;
- ❖ the area's productive and landscape identity, shaped by the establishment of masserie and their surrounding olive groves.

The project moves beyond aesthetics and becomes an experience offering a shared sense of belonging, within a setting devoted to hospitality.

A SHARED SET OF VALUES | In the words of Olga Polizzi, Co-Founder and Director of Design: “*Rocco Forte Hotels has long been committed to championing the cultural and social heritage of the*



ROCCO FORTE HOTELS

destinations in which it operates, promoting an approach to hospitality rooted in authenticity and the value of shared moments—all elements that also define Marinella Senatore's great work."

KEY FACTS | Rocco Forte Hotels presents "We Rise By Lifting Others" at Masseria Torre Maizza - Contrada Coccaro, Savalletri di Fasano, Brindisi:

- ❖ Artist: Marinella Senatore
- ❖ Curated by: Raffaele Quattrone
- ❖ In collaboration with: [galleria Mazzoleni](#)
- ❖ Dates: 29 May – 8 September 2026
- ❖ Overview: Six works create an immersive narrative bridging contemporary art, place and community.
- ❖ Press materials: The work list, the full conversation between the artist and curator, and project visuals are available at this link.

NOTES TO EDITORS

Marinella Senatore | Cava de' Tirreni, 1977 — A multidisciplinary artist trained in music, visual arts, and cinema. Her practice is deeply rooted in collective and participatory processes, combining aesthetic research with social engagement through installations, performances, and public-space interventions. In 2012, she founded the School of Narrative Dance (SOND), a free, non-hierarchical nomadic school that promotes an alternative educational model based on empowerment and self-education. Over the past decade, SOND has developed projects in more than 23 countries, involving approximately 8 million people. A central element of her research is light, conceived as both a narrative device and a tool for social cohesion. Her large-scale illuminated sculptures — handcrafted in Puglia and inspired by the traditional luminarie of Southern Italy — have been presented in museums, public spaces, and international festivals, including Art Unlimited at Art Basel and the Noor Festival in Riyadh. Senatore's works have been exhibited and commissioned by major international institutions, including the Galleria Nazionale d'Arte Moderna e Contemporanea (Rome), Centre Pompidou (Paris), Castello di Rivoli Museo d'Arte Contemporanea (Turin), Serpentine Gallery (London), Palais de Tokyo (Paris), MAXXI (Rome), Palazzo Strozzi (Florence), Kunsthaus Zürich, Museum der Moderne (Salzburg), the High Line (New York), the Peggy Guggenheim Collection (Venice), and the Berlinische Galerie (Berlin). Recently named Artist of the Year 2026 by the GNAMC in Rome, she has also participated in numerous international biennials, including the Venice Biennale and the São Paulo Biennial.

Raffaele Quattrone | Contemporary art curator and sociologist. His curatorial research examines the relationship between art, cultural imaginaries, collective memory and social change, developing projects across cultural institutions, public spaces, and international hospitality settings. He has curated exhibitions and projects with international artists for museums, foundations and institutions in Italy and abroad, and in recent years has collaborated with Rocco Forte Hotels on a series of site-specific commissions exploring the dialogue between contemporary art, local context and the identity of place.

[E-mail](#) | [Instagram](#)

Masseria Torre Maizza, Puglia | Set in the heart of the Valle d'Itria, Masseria Torre Maizza is a historic 16th century masseria surrounded by olive groves, vineyards, and almond trees, offering an authentic Apulian retreat. Recently expanded to 50 rooms and suites, the hotel blends tradition with modern luxury to reflect the simplicity and warmth of heritage. Designed by Olga Polizzi, Rocco Forte Hotels' Director of Design, the interiors feature local materials - white, terracotta, and green - creating a serene, elegant atmosphere. Guests can enjoy exceptional dining at Carosello Restaurant, Violetta Pool Bar, and Bougainville Bar. A short distance away, the Lido Bambu beach club offers guests a private escape by the sea, complete with luxurious amenities for the perfect beach day.

[Web](#) | [Pressroom](#) | [Facebook](#) | [Instagram](#) | [Bookings](#) | [Concierge](#)

Rocco Forte Hotels | Established by Sir Rocco Forte and his sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 15 individual hotels, resorts, residences and villas. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas. Rocco Forte Hotels comprises: The Carlton and Rocco Forte House, Milan; Hotel de la Ville, Hotel de Russie and Rocco Forte House, Rome; Hotel Savoy, Florence; Verdura Resort, Rocco Forte Private Villas and Villa Igiea, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Hotel de Rome, Berlin; Hotel Amigo, Brussels and Hotel Astoria, St Petersburg. Future openings: Costa Smeralda, Sardinia and Palazzo Castelluccio, Noto in 2026; Palazzo Sirignano, Naples in 2027; Masseria del Cardinale, Puglia in 2028.

Contacts: [Grazia Ciani](#) – PR & Marketing Manager, Masseria Torre Maizza | [Sofia Francesca Polla](#) - PR Director Italy, Rocco Forte Hotels